



Dear Prospective Sponsor;

Thank you for taking your time to read this letter and consider the possibility of your company becoming a sponsor of the Vigo Youth Football League (VYFL).

The VYFL mission is to promote the continued development of young athletes as it relates to the fundamentals of football, sportsmanship and athletic competition. This will be achieved through participation in games and other football related activities and competing at the highest level possible. Coaching each player in reaching their maximum potential and contribution in the game of football, and in transforming those skills from the football field to become tomorrow's leaders. With over 800 kids participating we need the help of our community to make VYFL a safe and fun environment for our participants to learn the ideals instilled in our mission.

Operation of the VYFL requires numerous volunteers, extreme amounts of time, and of course funding. The player registration fees only cover a small amount of the cost of operating such a large league. We look to our sponsors to not only help with field maintenance, overall program improvements, and equipment. We also strongly rely on the support of our community members to continue to provide our participating families with affordable fees.

Attached please find our Sponsorship form that outlines the many options that you can choose from to show your support for the Vigo Youth Football League.

To learn more about the Vigo Youth Football League, please visit our website at <http://www.vigoyouthfootballleague.com>. We look forward to an ongoing relationship with your company as we develop financial and community resources for the VYFL. We would like to thank you in advance for your help. If you have any questions or concerns please feel free to reach us on our "Contact Us" section of our website.

Thank you,

The Sponsorship Committee